**[Facility Name] implements Volpara Analytics and Volpara Scorecard to enhance patients’ mammography exam quality**

Objective AI breast analytics software helps [Facility Name] deliver personalized healthcare with high-quality mammograms

**[CITY, State], [DATE]** – Building on its longstanding commitment to the early detection of breast cancer, [Facility Name] recently completed a system-wide implementation of a suite of AI-based breast imaging software tools designed to help deliver high-quality, personalized breast cancer screening to every patient. [Facility Name] has chosen Volpara® Analytics™ and Volpara® Scorecard™ software for their ability to maintain and improve mammographic quality for more than [xx],000 annual mammograms at [xx] facilities across [Region/State].

Volpara Analytics provides automated and objective assessment of image quality

on every mammogram. The exclusive Volpara® TruPGMI™ algorithm objectively assesses

technologists’ patient positioning and resulting image quality and provides technologists with

performance feedback. The US Food and Drug Administration (FDA) attributes poor positioning as the cause of most clinical image deficiencies and most failures of accreditation.

Located in [City], [Facility Name] carries [List of Accredited Awards]. With more than [xx] dedicated breast imaging radiologists who provide clinical expertise and exceptional quality care to patients, [Facility] offers a broad suite of comprehensive breast imaging services.

[Placeholder Quote] “At [Facility Name], we believe in offering the best breast screening and imaging technologies to maintain the ability to detect breast cancer as early as possible,” said [Name, Title at Facility Name]. “Volpara Analytics gives us the ability to monitor the quality of every mammogram we perform to ensure every patient receives consistent and high-quality screening mammograms. This is an invaluable tool to advance and maintain quality system wide.”

Approximately 50 percent.1High breast density is an important independent risk factor for developing breast cancer.1 Both cancer and dense tissue appear white on a mammogram, making it hard for radiologists to differentiate.1[Facility Name]Volparato help overcome the limitations of mammography to detect cancer in women with dense breasts. Cleared by the FDA, Volpara Scorecard is used by radiologists to objectively estimate a woman’s breast density, either from 2D or 3D mammogram images, and help identify those who might benefit from additional screening.

[Physician: Placeholder Quote] “My ability to detect breast cancer is limited by the quality of the mammogram images that we, as a breast imaging facility, acquire,” said [Name, Title at Facility Name]. “We are proud of the quality breast care we already provide women of [location] and the surrounding region, but to maintain that quality, inform future training, and exceed our quality goals, we must act upon feedback on every mammogram we perform."

**[Insert Facility Boiler Plate]**

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**Media Contacts:**

Name

Facility Name

Phone

Email

References:

1. https://www.cancer.gov/types/breast/breast-changes/dense-breasts