**Risk Assessment Era post suggestions**

**Remove #BreastCancerAwareness references when not in October**

**FB/ Link**

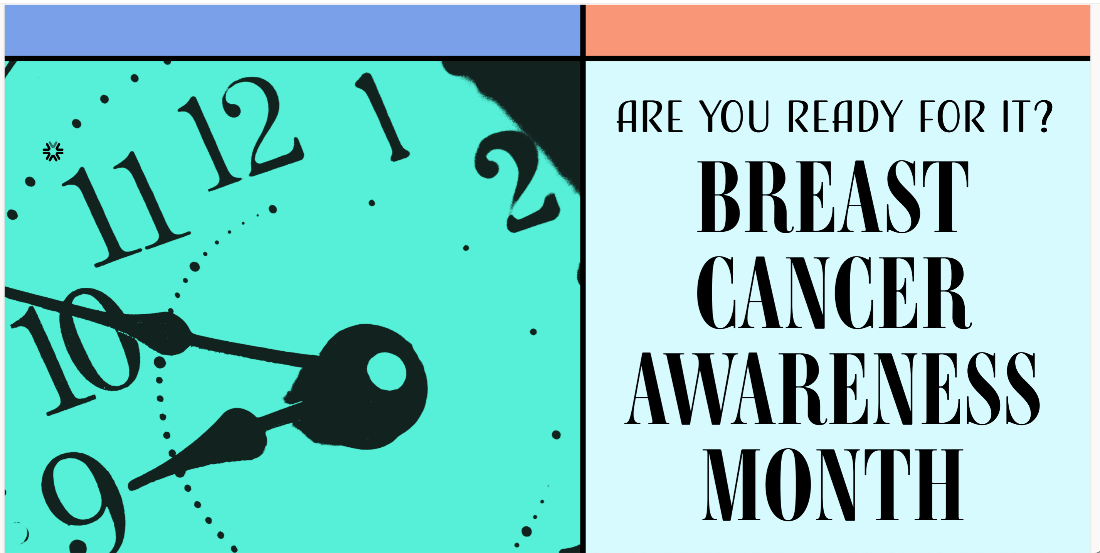
Get ready! This #BreastCancerAwareness month we are heading into our #RiskAssessmentEra. Stay tuned for insights into understanding personal cancer risk. #bcam

CTA: (indicate landing page link)

**Twitter:**

Get ready! This #BreastCancerAwareness month we are heading into our #RiskAssessmentEra. Stay tuned for insights into understanding personal cancer risk. #bcam #CancerRiskAssessmentEra #ERA

CTA: (indicate landing page link)



**Option 2 FB/LInk:**

Join the #CancerRiskAssessmentEra movement. Scan the poster’s QR code to learn how knowing your cancer risk is can be your pass to a healthier future. Let's make a difference this #BCAM #BreastCancerAwareness #ERA

CTA: (indicate landing page link)

**Twitter:**

Now’s the time to join the #CancerRiskAssessmentEra. Demand to know your cancer risk – it could be your pass to a healthier. #BCAM #BreastCancerAwareness #ERA

CTA: (indicate landing page link)

**Option 2:**

Are you in your #CancerRiskAssessmentEra? It starts earlier than you may think. Did you know most medical societies recommend you having your risk assessed by age 25? Join us for #BCAM #BreastCancerAwareness

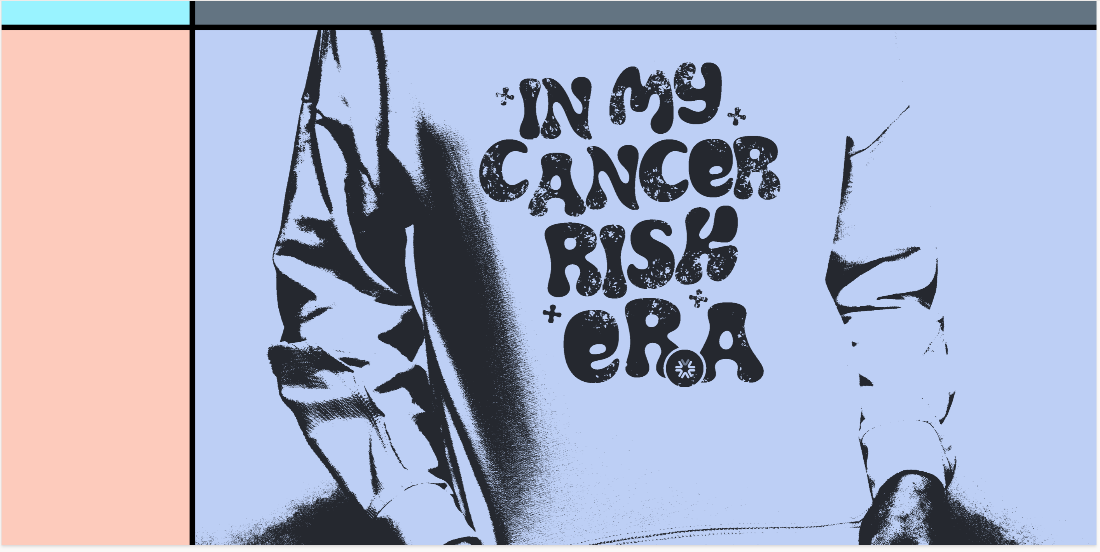
CTA: (indicate landing page link)

**Twitter:**

Are you in your [#cancerriskassessmentera](https://www.facebook.com/hashtag/cancerriskassessmentera?__eep__=6&__cft__%5b0%5d=AZWaEFOyYG1vKicEt3sqtfh3PXgOtfaBVLeZ_96Wbp1BqMgG9rlxo91dDpuTDvpwN9kkqqCgBXmc2xA9HasFgLD0MOE5hTDgcIZUkpg8E4PTJ-Ci7Ftz7WHWQulmLuSaw-C6mKHIHlY-SSx13pZgfdfSvIrBiJPOE4SQM6_mO2uUB4MhwJ9HYYJHkxvtIniDedw&__tn__=*NK-R)? It starts earlier than you may think. Did you know most medical societies recommend you having your risk assessed by age 25? Join us for [#BCAM](https://www.facebook.com/hashtag/bcam?__eep__=6&__cft__%5b0%5d=AZWaEFOyYG1vKicEt3sqtfh3PXgOtfaBVLeZ_96Wbp1BqMgG9rlxo91dDpuTDvpwN9kkqqCgBXmc2xA9HasFgLD0MOE5hTDgcIZUkpg8E4PTJ-Ci7Ftz7WHWQulmLuSaw-C6mKHIHlY-SSx13pZgfdfSvIrBiJPOE4SQM6_mO2uUB4MhwJ9HYYJHkxvtIniDedw&__tn__=*NK-R). [#breastcancerawareness](https://www.facebook.com/hashtag/breastcancerawareness?__eep__=6&__cft__%5b0%5d=AZWaEFOyYG1vKicEt3sqtfh3PXgOtfaBVLeZ_96Wbp1BqMgG9rlxo91dDpuTDvpwN9kkqqCgBXmc2xA9HasFgLD0MOE5hTDgcIZUkpg8E4PTJ-Ci7Ftz7WHWQulmLuSaw-C6mKHIHlY-SSx13pZgfdfSvIrBiJPOE4SQM6_mO2uUB4MhwJ9HYYJHkxvtIniDedw&__tn__=*NK-R)

Get the facts 🫶

CTA: (indicate landing page link)



**Option 2FB/Link:**

"Cancer is for older people." Not anymore. You can empower yourself by taking steps to understand factors that contribute to your personal risk, from lifestyle to genetics. Talk to your doctor about [#cancerriskassessment](https://www.facebook.com/hashtag/cancerriskassessment?__eep__=6&__cft__%5b0%5d=AZUNdOXbQMRBTbmKrft-sBFXWEhAsQXq8YpzmJFLQiQL-6vnhKeKl9Eu0DltF001CCR2_NUNTtgVfgi1VAQ4sktmi8Hx60Qk-WWdrlRDJIxdJ5L7u5uBzKVlmHKvymjzl4ytXEnmHwiVnv7CKlggv4sTafzeKlM8ECupfLbcrmMNnaqSueUZBL6EVs8yqQ9UlQA&__tn__=*NK-R) to prioritize your health. Join the [#CancerRiskAssessmentEra](https://www.facebook.com/hashtag/cancerriskassessmentera?__eep__=6&__cft__%5b0%5d=AZUNdOXbQMRBTbmKrft-sBFXWEhAsQXq8YpzmJFLQiQL-6vnhKeKl9Eu0DltF001CCR2_NUNTtgVfgi1VAQ4sktmi8Hx60Qk-WWdrlRDJIxdJ5L7u5uBzKVlmHKvymjzl4ytXEnmHwiVnv7CKlggv4sTafzeKlM8ECupfLbcrmMNnaqSueUZBL6EVs8yqQ9UlQA&__tn__=*NK-R) movement. [#BCAM](https://www.facebook.com/hashtag/bcam?__eep__=6&__cft__%5b0%5d=AZUNdOXbQMRBTbmKrft-sBFXWEhAsQXq8YpzmJFLQiQL-6vnhKeKl9Eu0DltF001CCR2_NUNTtgVfgi1VAQ4sktmi8Hx60Qk-WWdrlRDJIxdJ5L7u5uBzKVlmHKvymjzl4ytXEnmHwiVnv7CKlggv4sTafzeKlM8ECupfLbcrmMNnaqSueUZBL6EVs8yqQ9UlQA&__tn__=*NK-R) [#BreastCancerAwarenessMonth](https://www.facebook.com/hashtag/breastcancerawarenessmonth?__eep__=6&__cft__%5b0%5d=AZUNdOXbQMRBTbmKrft-sBFXWEhAsQXq8YpzmJFLQiQL-6vnhKeKl9Eu0DltF001CCR2_NUNTtgVfgi1VAQ4sktmi8Hx60Qk-WWdrlRDJIxdJ5L7u5uBzKVlmHKvymjzl4ytXEnmHwiVnv7CKlggv4sTafzeKlM8ECupfLbcrmMNnaqSueUZBL6EVs8yqQ9UlQA&__tn__=*NK-R) [#ERA](https://www.facebook.com/hashtag/era?__eep__=6&__cft__%5b0%5d=AZUNdOXbQMRBTbmKrft-sBFXWEhAsQXq8YpzmJFLQiQL-6vnhKeKl9Eu0DltF001CCR2_NUNTtgVfgi1VAQ4sktmi8Hx60Qk-WWdrlRDJIxdJ5L7u5uBzKVlmHKvymjzl4ytXEnmHwiVnv7CKlggv4sTafzeKlM8ECupfLbcrmMNnaqSueUZBL6EVs8yqQ9UlQA&__tn__=*NK-R)

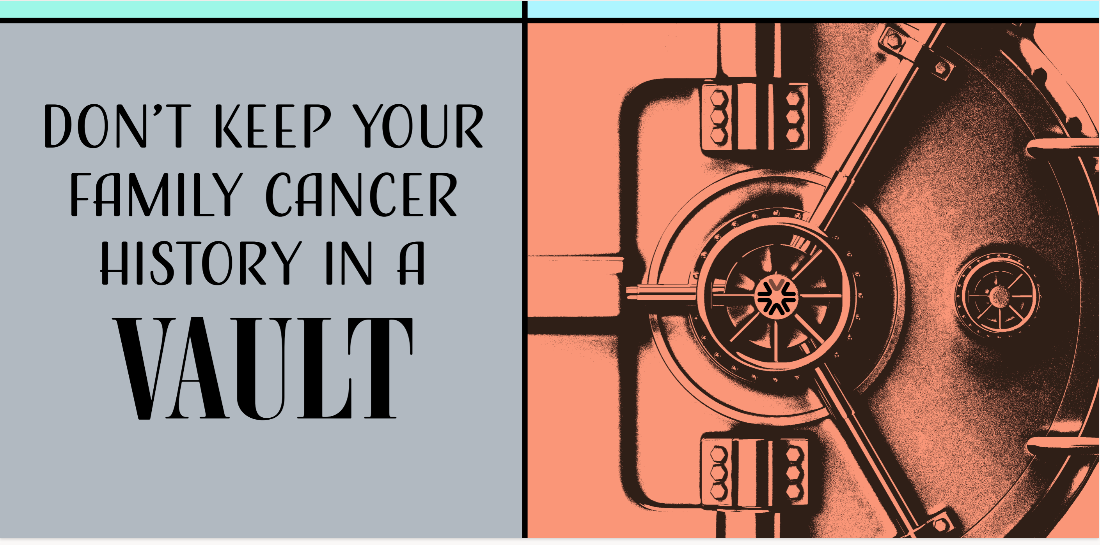
Get the facts 🫶

CTA: (indicate landing page link)

**Twitter:**

Unlock clues from your family history and empower yourself against #BreastCancer. Explore factors that contribute to your personal risk, from lifestyle to genetics. Talk to your doctor about a #CancerRiskAssessment. Join the #CancerRiskAssessmentEra. #BCAM #ERA #BreastCancerAwareness

CTA: (indicate landing page link)



Option 2 AI FB/LInkedin/Twitter:

On ‘Friday the 13th' prioritize your health and take steps to [#FindItEarly](https://www.facebook.com/hashtag/finditearly?__eep__=6&__cft__%5b0%5d=AZWEg4sOa8lG_i8VoOoj-b38K-2vMNsTE9qAnZ0D-3MbCF3FMAC-PSn9bVrfdAJUhSUM6ZRh5bfhTryXskgTjIOloBUPhq-4js0BNphxIp7DL-Vb9vgB3n6s6LXuAMikZVQxSiIOOz0TIiD1EEGKC_ATHoFG-GkxEHO6BaUNps9D--efMx0ur-SZyYUtJTz4nRk&__tn__=*NK-R). Talk to your doctor and step into the [#CancerriskAssessmentEra](https://www.facebook.com/hashtag/cancerriskassessmentera?__eep__=6&__cft__%5b0%5d=AZWEg4sOa8lG_i8VoOoj-b38K-2vMNsTE9qAnZ0D-3MbCF3FMAC-PSn9bVrfdAJUhSUM6ZRh5bfhTryXskgTjIOloBUPhq-4js0BNphxIp7DL-Vb9vgB3n6s6LXuAMikZVQxSiIOOz0TIiD1EEGKC_ATHoFG-GkxEHO6BaUNps9D--efMx0ur-SZyYUtJTz4nRk&__tn__=*NK-R) [#bcam](https://www.facebook.com/hashtag/bcam?__eep__=6&__cft__%5b0%5d=AZWEg4sOa8lG_i8VoOoj-b38K-2vMNsTE9qAnZ0D-3MbCF3FMAC-PSn9bVrfdAJUhSUM6ZRh5bfhTryXskgTjIOloBUPhq-4js0BNphxIp7DL-Vb9vgB3n6s6LXuAMikZVQxSiIOOz0TIiD1EEGKC_ATHoFG-GkxEHO6BaUNps9D--efMx0ur-SZyYUtJTz4nRk&__tn__=*NK-R) [#ERA](https://www.facebook.com/hashtag/era?__eep__=6&__cft__%5b0%5d=AZWEg4sOa8lG_i8VoOoj-b38K-2vMNsTE9qAnZ0D-3MbCF3FMAC-PSn9bVrfdAJUhSUM6ZRh5bfhTryXskgTjIOloBUPhq-4js0BNphxIp7DL-Vb9vgB3n6s6LXuAMikZVQxSiIOOz0TIiD1EEGKC_ATHoFG-GkxEHO6BaUNps9D--efMx0ur-SZyYUtJTz4nRk&__tn__=*NK-R) [#BreastCancerAwareness](https://www.facebook.com/hashtag/breastcancerawareness?__eep__=6&__cft__%5b0%5d=AZWEg4sOa8lG_i8VoOoj-b38K-2vMNsTE9qAnZ0D-3MbCF3FMAC-PSn9bVrfdAJUhSUM6ZRh5bfhTryXskgTjIOloBUPhq-4js0BNphxIp7DL-Vb9vgB3n6s6LXuAMikZVQxSiIOOz0TIiD1EEGKC_ATHoFG-GkxEHO6BaUNps9D--efMx0ur-SZyYUtJTz4nRk&__tn__=*NK-R)

Get the facts 🫶

CTA: (indicate landing page link)



Take a moment to know your [#BreastCancerr](https://www.facebook.com/hashtag/breastcancerr?__eep__=6&__cft__%5b0%5d=AZUhy1Do3HGDJcqzq0XuQbWS9_MqWECKzTjC9HbxnJlD15ThSh5MJGHEuIsd4sHrNIIRk0w2nlwgiAhqAqnyWQX3EPH5KZQqLfBMICARvz92a4vMfvMCv55pjxg6mJfmTB8CCvwI8svp5upS8qWEGaMf6ky9sjurp8RsBulpXKyF8wmUBXBbspjp48eSJw2NGuw&__tn__=*NK-R) risk factors. 💗Some factors can raise your risk for getting breast cancer younger. 🤔Talk to your doctor about getting your individual risk assessment during a wellness visit. [#KnowYourRisk](https://www.facebook.com/hashtag/knowyourrisk?__eep__=6&__cft__%5b0%5d=AZUhy1Do3HGDJcqzq0XuQbWS9_MqWECKzTjC9HbxnJlD15ThSh5MJGHEuIsd4sHrNIIRk0w2nlwgiAhqAqnyWQX3EPH5KZQqLfBMICARvz92a4vMfvMCv55pjxg6mJfmTB8CCvwI8svp5upS8qWEGaMf6ky9sjurp8RsBulpXKyF8wmUBXBbspjp48eSJw2NGuw&__tn__=*NK-R) [#breastcancerawarenessmonth2023](https://www.facebook.com/hashtag/breastcancerawarenessmonth2023?__eep__=6&__cft__%5b0%5d=AZUhy1Do3HGDJcqzq0XuQbWS9_MqWECKzTjC9HbxnJlD15ThSh5MJGHEuIsd4sHrNIIRk0w2nlwgiAhqAqnyWQX3EPH5KZQqLfBMICARvz92a4vMfvMCv55pjxg6mJfmTB8CCvwI8svp5upS8qWEGaMf6ky9sjurp8RsBulpXKyF8wmUBXBbspjp48eSJw2NGuw&__tn__=*NK-R) [#cancerriskassessmentera](https://www.facebook.com/hashtag/cancerriskassessmentera?__eep__=6&__cft__%5b0%5d=AZUhy1Do3HGDJcqzq0XuQbWS9_MqWECKzTjC9HbxnJlD15ThSh5MJGHEuIsd4sHrNIIRk0w2nlwgiAhqAqnyWQX3EPH5KZQqLfBMICARvz92a4vMfvMCv55pjxg6mJfmTB8CCvwI8svp5upS8qWEGaMf6ky9sjurp8RsBulpXKyF8wmUBXBbspjp48eSJw2NGuw&__tn__=*NK-R)

Get the facts 🫶

CTA: (indicate landing page link)

