

Staff scripts and FAQ

Short script for schedulers and front office staff:

(Facility Name) is offering a service called **SecondReadAI™, powered by Lunit**, to add to your mammogram. It provides a detailed analysis of your mammogram, in addition to interpretation by our own radiologists. Clinical studies show the software helps increase early-stage cancer detection by as much as 15%* and is effective in detecting suspicious breast tissue that might be difficult for the human eye alone. It also helps reduce unnecessary callbacks and benign biopsies.*

- As with most healthcare innovations, it is not covered by insurance, but we are offering the service at a discounted rate of \$XX for the out-of-pocket payment. Health reimbursement accounts such as Health Saving Accounts and Flexible Spending Accounts can be used as payment sources.

Would you like to include SecondReadAI with your mammogram?

- Self-pay rates are subject to change at anytime.
- Items with an asterisk* indicate references. Learn more by scanning the QR code.

Scan for
clinical evidence



- *This AI software cannot guarantee breast cancer detection with 100% accuracy.*

Longer Script/Executive Summary:

(Facility Name) proudly offers a service called **SecondReadAI, powered by Lunit**, which uses the power of AI to provide a more detailed analysis of your mammogram. **SecondReadAI** is an artificial intelligence tool that analyzes your breast tissue in great detail on the mammogram which can identify suspicious areas that are difficult for the human eye to see. It scans the images pixel by pixel and can detect suspicious breast tissue. It also provides a higher level of analysis for dense breast tissue.* Research has shown **SecondReadAI** helps radiologists increase early-stage cancer detection up to 15%* and helps reduce unnecessary callbacks* and benign biopsies.*

You can think of it as a second look at your mammogram with world class medical technology to give you peace of mind and assurance that fine details are being analyzed.

As with most healthcare innovations, SecondReadAI is not currently covered by insurance, which is why we are offering this service at a discounted rate of only \$XX out-of-pocket. Health reimbursement accounts such as HSAs and FHAs can be used as payment sources.

We believe that using world class technology leads to the better outcomes, and when it comes to breast cancer, early detection is key. Would you like to include **SecondReadAI** with your mammogram?

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Clinician Script (Mammography Technologist/Radiologist):

(Facility Name) is offering a service called **SecondReadAI** to add to your mammogram, which uses artificial intelligence to perform a digital analysis in addition to interpretation by our own radiologists. The reality is that breast cancer detection can be like finding a needle in a haystack. **SecondReadAI** is a tool that has been shown to significantly improve early-stage cancer detection by identifying small abnormalities that otherwise might be too difficult for the human eye to detect. It is not currently covered by insurance but is available at an out-of-pocket cost of \$XX. Health reimbursement accounts such as HSAs and FHAs can be used as payment sources.

You can achieve peace of mind and assurance knowing that your mammogram will be analyzed using world class medical technology.

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Fast Facts on SecondReadAI, powered by Lunit, AI for Cancer Detection from published Clinical Studies:

1. **Cancer Detection:** Radiologists using AI increased cancer detection by 10% compared to Radiologists who did not use AI.*
2. **Increases Cancer Detection in Dense Breasts:** Radiologists using AI increased cancer detection by 9% in dense breasts – compared to those who did not use AI.*
3. **Reduces Callbacks:** The AI tool is also effective in ruling out benign and normal mammograms and was proven in a clinical study to increase cancer detection without increasing callbacks.*
4. **Improves Accuracy:** The published Accuracy (AUROC) of the AI is 96% for 2D and 92% for 3D.**
5. **Reduces Reduction in False Positives:** In a recent study comparing traditional CAD to Lunit AI, the AI reduced the False Positive Rate by 94%.*

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FAQs:

Why should I choose SecondReadAI for my mammogram?

According to the American Cancer Society, 1 in 8 women will be diagnosed with breast cancer in their lifetime. The 5-year survival rate of early detected cancer (Stage 1 or 2) is 96% compared to 65% when detected in later-stage cancer (Stage 3 or 4).

SecondReadAI uses Lunit, an artificial intelligence tool that provides a digital analysis of your mammogram and alerts the physician to suspicious areas.

According to a clinical study, radiologists using AI (SecondReadAI) significantly increased their cancer detection rate compared to the radiologists not assisted by AI.*

- SecondReadAI as a standalone product, outperformed radiologists in detecting early-stage, node-negative, cancers by as much as 15%.*
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Is there an out-of-pocket cost associated with SecondReadAI?

The cost of **SecondReadAI** is \$XX.

As with most healthcare innovations, SecondReadAI is not currently covered by insurance, which is why we are offering this service at a discounted rate of only \$XX out-of-pocket. Health reimbursement accounts such as HSAs and FHAs can be used as payment sources.

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Will I get a separate report for SecondReadAI?

Your SecondReadAI results are interpreted by the radiologist and are included in the mammography report.

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Does SecondReadAI require additional time for my exam?

No additional time is required of the patient. The AI analysis is applied after the images have been sent to the radiologist. The processing time is about 90 seconds for each study.

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Does SecondReadAI replace the radiologist?

No. SecondReadAI assists the radiologist as decision support. The service provides a detailed, second analysis of the mammogram to point out areas of concern, which the radiologist then factors into the interpretation of the exam.

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Does (Facility Name) use the best available AI tools? Is this different than other AI or computer-aided detection programs?

We selected SecondReadAI because it has proven high performance compared to other AI tools. In a recent publication comparing the performance of other AI tools, SecondReadAI showed the best overall performance.*

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Has this AI tool been reviewed by the FDA?

Yes. Lunit is FDA cleared (510K) service and available for use in the US.

A 510 (k) is a premarket submission made to FDA to demonstrate that the device to be marketed is as safe and effective, that is, substantially equivalent, to a legally marketed device (section 513 (i) (1) (A) FD&C Act).

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Where else is Lunit being used?

Lunit is widely used globally and is considered to be an accurate AI for mammography screening second look technology. It is currently used in some of the world's largest breast screening settings to assist radiologists in early-stage cancer detection.

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About Lunit

Founded in 2013, Lunit is a medical AI company on a mission to conquer cancer. We harness AI-powered medical image analytics and AI biomarkers to ensure accurate diagnosis and optimal treatment for each cancer patient. Our FDA-cleared Lunit INSIGHT suite for cancer screening serves over 3,000 hospitals and medical institutions across 40+ countries.

Our clinical findings are featured in top journals, including the Journal of Clinical Oncology and the Lancet Digital Health, and presented at global conferences such as the ASCO and RSNA.

In 2024, Lunit acquired Volpara Health Technologies, setting the stage for unparalleled synergy and accuracy, particularly in breast health and screening technologies.

Headquartered in Seoul, South Korea, with a global network of offices, Lunit leads in medical AI innovation. Discover more at lunit.io.



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